



WZTV  
631 Mainstream Dr  
Nashville, TN 37228  
ph: (615) 259-5617

Advertiser  
Agency  
Buyer  
Salesperson

Steve Dickerson for State Senate (74820)  
National Media, Inc (1454)  
MediaAssi,NMRPP  
Millennium/DC, Washington DC (1108)  
ph: (202) 955-5342  
fx: (202) 955-5348x  
POLITICAL CANDIDATE (ns) (1186)  
STEVE DICKERSON (481574)  
National/Political Candidate Agency BRD  
3467/ECR09850803  
A35+R

Invoice 2655639  
Inv Date 10/28/2012  
Terms CIA  
Contract 1397916  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

National Media, Inc  
815 Slaters Ln  
Alexandria, VA 22314-1219

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

STEVE DICKERSON  
STEVE DICKERSON FOR STATE SENATE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/31/2012 2:32:48PM

Nashville (WZTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
2.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 3 - STATION BASE RATE</b>						
	SPOT	6:28:30PM-Two And	Day,F-1	10/26/12 6:55PM (Fr)	00:30	SDTV092812H	\$450.00	
3.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 - STATION CLOSE RATE</b>						
	News	9:01:20PM-News-Fo	Day,F-1	10/26/12 9:28PM (Fr)	00:30	SDTV092812H	\$400.00	
4.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 - STATION CLOSE RATE</b>						
	News	10:00:00PM-News-Fo	Day,F-1	10/26/12 10:14PM (Fr)	00:30	SDTV092812H	\$150.00	
5.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 - STATION CLOSE RATE</b>						
	Baseball	6:30:00PM-10:30:00	Per week (1),We,Th	10/25/12 7:01PM (Th)	00:30	SDTV092812H	\$1650.00	
6.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 - STATION CLOSE RATE</b>						
	Football	2:58:00PM-Sports-Fo	Day,Su-1	10/28/12 2:58PM (Su)	00:30	SDTV092812H	\$1800.00	
7.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 3 - STATION BASE RATE</b>						
	SPOT	5:58:00PM-Two And	Day,W-1,Th-1	10/24/12 6:23PM (We)	00:30	SDTV092812H	\$375.00	
	SPOT	5:58:00PM-Two And	Day,W-1,Th-1	10/25/12 6:25PM (Th)	00:30	SDTV092812H	\$375.00	
8.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 3 - STATION BASE RATE</b>						
	SPOT	5:58:00PM-Two And	Day,F-1	10/26/12 5:58PM (Fr)	00:30	SDTV092812H	\$375.00	
10.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 - STATION CLOSE RATE</b>						
	News	10:30:00PM-News-Fo	Per week (1),We,Th	10/24/12 11:21PM (We)	00:30	SDTV092812H	\$400.00	
11.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 - STATION CLOSE RATE</b>						
	Baseball	6:30:00PM-10:30:00	Per week (1),Sa,Su	10/27/12 6:58PM (Sa)	00:30	SDTV092812H	\$1650.00	
12.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 3 - STATION BASE RATE</b>						
	SPOT	5:58:00PM-Two And	Day,Tu-1	10/23/12 6:14PM (Tu)	00:30	SDTV092812H	\$375.00	
13.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 3 - STATION BASE RATE</b>						
	SPOT	6:28:30PM-Two And	Day,Tu-1	10/23/12 6:44PM (Tu)	00:30	SDTV092812H	\$450.00	
14.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 - STATION CLOSE RATE</b>						
	News	10:30:00PM-News-Fo	Day,Tu-1	10/23/12 10:46PM (Tu)	00:30	SDTV092812H	\$150.00	
15.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 3 - STATION BASE RATE</b>						
	SPOT	6:28:30PM-Two And	Day,F-1	10/26/12 6:29PM (Fr)	00:30	SDTV092812H	\$450.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$9,050.00	Total Spots	14
Commission	(\$1,357.50)		
Net Total	\$7,692.50		



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POLITICAL CANDIDATE (ns) (1186)  
STEVE DICKERSON (481574)  
National/Political Candidate Agency BRD  
3467/ECR09850803  
A35+R

Invoice 2667269  
Inv Date 11/4/2012  
Terms CIA  
Contract 1397916  
Bill Type Standard  
Period 10/29/2012 - 11/4/2012

National Media, Inc  
815 Slaters Ln  
Alexandria, VA 22314-1219

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

STEVE DICKERSON  
STEVE DICKERSON FOR STATE SENATE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/6/2012 12:09:40PM

Nashville (WZTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 3 - STATION BASE RATE</b>						
	SPOT	5:58:00PM-Two And	Day,M-1	10/29/12 6:12PM (Mo)	00:30	SDTV092812H	\$375.00	
9.0	News			10/29/12		1 preempt @ \$400.00	\$0.00	
16.1	News			10/29/12		1 preempt @ \$0.00	\$0.00	
17.1	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 - STATION CLOSE RATE</b>						
	News	9:01:20PM-News-Fo	Day,M-1	10/29/12 9:29PM (Mo)	00:30	SDTV102612H	\$400.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$775.00	Total Spots	2
Commission	(\$116.25)		
Net Total	\$658.75		



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POLITICAL CANDIDATE (ns) (1186)  
STEVE DICKERSON (481574)  
National/Political Candidate Agency BRD  
3427/  
A35+R

Invoice 2667326  
Inv Date 11/11/2012  
Terms CIA  
Contract 1402984  
Bill Type Standard  
Period 10/29/2012 - 11/11/2012

National Media, Inc  
815 Slaters Ln  
Alexandria, VA 22314-1219

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

STEVE DICKERSON  
STEVE DICKERSON FOR STATE SENATE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/6/2012 12:09:41PM

Nashville (WZTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 3 - STATION BASE RATE</b>						
	SPOT	5:58:00PM-Two And	Day,W-1	10/31/12 5:59PM (We)	00:30	SDTV102612H	\$375.00	
2.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 3 - STATION BASE RATE</b>						
	SPOT	5:58:00PM-Two And	Day,Th-1	11/01/12 5:58PM (Th)	00:30	SDTV102612H	\$375.00	
3.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 3 - STATION BASE RATE</b>						
	SPOT	6:28:30PM-Two And	Day,Th-1,F-1	11/01/12 6:28PM (Th)	00:30	SDTV102612H	\$450.00	
	SPOT	6:28:30PM-Two And	Day,Th-1,F-1	11/02/12 6:29PM (Fr)	00:30	SDTV102612H	\$450.00	
4.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 3 - STATION BASE RATE</b>						
	SPOT	6:28:30PM-Two And	Day,M-1	11/05/12 6:43PM (Mo)	00:30	SDTV102612H	\$450.00	
5.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 - STATION CLOSE RATE</b>						
	News	9:01:20PM-News-Fo	Day,M-1,F-1	11/02/12 9:27PM (Fr)	00:30	SDTV102612H	\$400.00	
	News	9:01:20PM-News-Fo	Day,M-1,F-1	11/05/12 9:43PM (Mo)	00:30	SDTV102612H	\$400.00	
6.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 1 - STATION SUBMIT RATE</b>						
	Prime Prer	6:58:00PM-FOX-X F	Day,W-1	10/31/12 7:34PM (We)	00:30	SDTV102612H	\$1650.00	
7.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 - STATION CLOSE RATE</b>						
	Football	11:58:30AM-Sports-F	Day,Su-1	11/04/12 1:41PM (Su)	00:30	SDTV102612H	\$7000.00	
8.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 3 - STATION BASE RATE</b>						
	SPOT	5:58:00PM-Two And	Day,F-1	11/02/12 5:58PM (Fr)	00:30	SDTV102612H	\$375.00	
9.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 3 - STATION BASE RATE</b>						
	SPOT	6:28:30PM-Two And	Day,W-1	10/31/12 6:55PM (We)	00:30	SDTV102612H	\$450.00	
10.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 - STATION CLOSE RATE</b>						
	News	9:07:00PM-News-Fo	Day,W-1	10/31/12 9:29PM (We)	00:30	SDTV102612H	\$400.00	
11.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 3 - STATION BASE RATE</b>						
	SPOT	6:28:30PM-Two And	Day,Th-1,F-1	11/01/12 6:56PM (Th)	00:30	SDTV102612H	\$450.00	
	SPOT	6:28:30PM-Two And	Day,Th-1,F-1	11/02/12 6:55PM (Fr)	00:30	SDTV102612H	\$450.00	

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Gross Total	\$13,675.00	Total Spots	14
Commission	(\$2,051.25)		
Net Total	\$11,623.75		